PAT WATTANAVINIT 291/356 Blocs 77 condominium

Patpwtt@gmail.com | +6681-144-6660 Sukhumvit 77, Watthana,

Current package 104,000 THB per month Bangkok. Thailand 10260

**Thailand Head of Business Intelligence at aCommerce**

Rocket scientist, working with BIGDATA, crunching numbers to provide actionable insights, strategic recommendations, tactical operations, and consultation to C-level management.

Working closely with group CFO and Head of Regional Finance &BI to identify, review, evaluate, troubleshoot, and seeking opportunity of whole business areas paralleling between portfolio companies and business partners as aiming to increasing value of the firms.

Hands on modelling, designing and creating a fact findings financial & business model as well as predicting foreseeable market/business/consumer behaviour as aiming to put business in a winning situation.

Leading team of Analysts on KPI establishment to measure current day-to-day business progress that leads to internal execution, troubleshooting, evaluation, and clients facing reports and presentations.

Taking initiatives in building cash flow projection model and leading in business plan creations.

Expanding company's technological advancement by involving in data warehouse building projects. Taking role of rocket scientist in a team consists of tech developers and data architects; designing data structure, and modelling sexy, meaningful and actionable business analytic insights reports.

Leading the company's upstream expansion (consumer, traffic, traction). Project solo under supervision of group CMO; Help Company grows more value on business-consumer side.

Jan 2015 2014

**Business Intelligence consultant at Whatsnew**

Working closely with group CEO and CFO to evaluate, troubleshoot, and seeking opportunity of whole business areas paralleling between each business verticals.

Working with BIGDATA to predict e-commerce consumer behaviour in Pets, Babies, Health & Beauty, and fashion industries.

Establish KPI along with various measurement metrics to ensure that business is excelling at the very best and suitable direction.

Advisory in data warehouse and data visualization projects.

May 2014 2014

May 2013 2014

**Merit honorary in Msc. Financial Engineering,**

**ICMA Centre, Henley Business School, U.K.**

**Regional Business Intelligence Analyst at aCommerce**

Aug 2012

**Consultant at Adecco**

Sales, Client liaison, HR consultant, Recruitment.

Feb 2012

**Engineer at Crawford & Company**

Evaluated loss, Risk analysis, business interruption value analysis,

Loss of asset & possession value analysis.

Aug 2011

**B.Eng. Aerospace Engineering. Chulalongkorn University, Thailand**

**High honour diploma. Burrell Senior High School, Pennsylvania, U.S.A.**

Sept 2007

**AFS, exchange students to Pittsburgh, PA, U.S.A**

Aug 2005

Interests and leisure

Investment | Trading | Technology | Startups | Internet commerce | Football | Golf